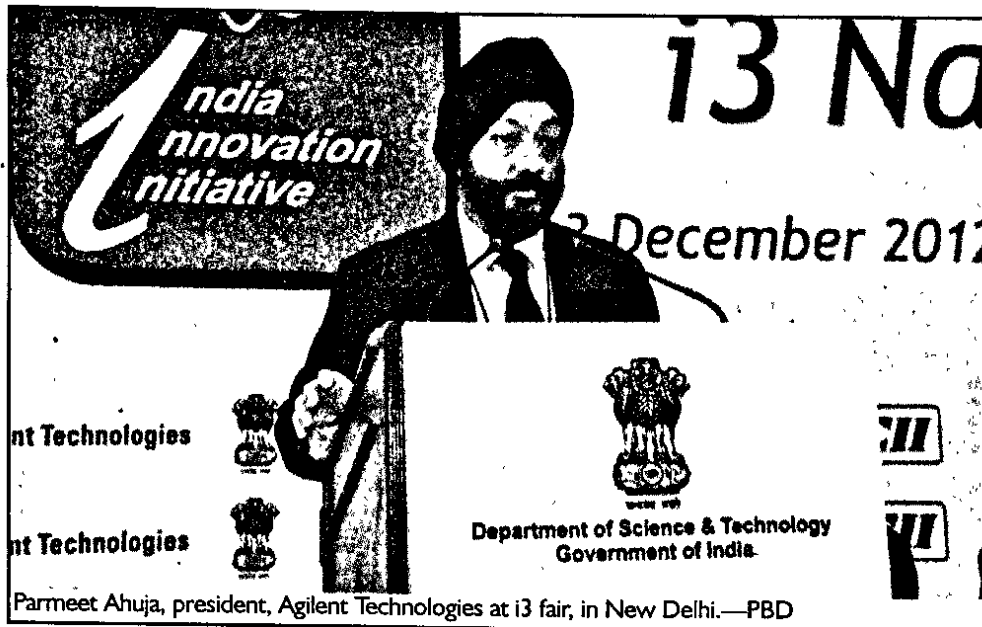


## Newspaper Clips December 4, 2012

Political & Business Daily ND 04/12/2012 P-3

### *India Innovation Initiative honours innovators at IIT*



Parmeet Ahuja, president, Agilent Technologies at i3 fair, in New Delhi.—PBD

**SHUBHRA SHARMA**

NEW DELHI, DEC 3

INNOVATIONS is the key to success and it was proved once again at a function to honour the best innovators organised by India Innovation Initiative (i3), a joint initiative of Agilent Technologies, Department of Science & Technology and the Confederation of Indian Industry at IIT here today.

The top three cash award winners selected by a national jury included Dilip Shrinivas, who bagged the first prize for Thrombochek Test to reduce thrombotic

mortality, Anirudh Thakur and Sabarinath C Nair.

Anirudh Thakur, who bagged the second prize for hydro operated jute and paper bag making machine, said his innovation had multiple functions from generating electricity to purifying water.

When asked how his innovation is a revolution in the field of technology, a visibly delighted Thakur said, "The product is 100 per cent eco-friendly and it costs only Rs 2 lakh which is almost 50 times less than the Chinese machine which costs Rs 1 crore."

The national fair of i3 saw around 40 best-in-class

innovation entries battling it out for top honours. The finalists were short-listed after emerging winners in the regional fairs organised at Noida, Mumbai, Bhubaneswar and Chennai.

Speaking on the occasion, Parmeet S Ahuja, president and country general manager of Agilent Technologies, said, "This is the fourth year of i3 and we continue to be heartened by the strong response we receive from across the country." It highlighted the importance of avenues like i3 to bring out hidden talent the country possesses, not just in large metros, but in far-flung rural areas as well, he said.

**Hari Bhumi ND 4/12/2012**

p-5

## **आईआईटी ने मंगाए आवेदन**

नई दिल्ली। इंडियन इंस्टिट्यूट ऑफ टेक्नोलॉजी, दिल्ली के मैनेजमेंट स्टडीज विभाग ने कंतिन्यूइंग एजुकेशन प्रोग्राम के तहत बिजनेस मैनेजमेंट में सर्टिफिकेट कोर्स के लिए आवेदन मंगाए हैं। इस कोर्स के दौरान छात्रों को ऑर्गनाइजेशन एंड ह्यूमन रिसोर्स मैनेजमेंट, मैनेजमेंट एकाउंटिंग एंड फाइनेंसियल मैनेजमेंट, ऑपरेशन मैनेजमेंट, मार्केटिंग मैनेजमेंट, क्रिएटिव प्रॉब्लम सॉल्विंग और इंफॉर्मेशन सिस्टम मैनेजमेंट की पढ़ाई करनी होगी। इस कोर्स के लिए किसी भी मान्यता प्राप्त संस्थान से किसी भी विषय में ग्रेजुएट छात्र आवेदन कर सकते हैं। इंजीनियरिंग के तीसरे और फाइनल ईयर के छात्र, जो किसी अन्य विषय से कोर्स कर रहे हैं, दाखिले के लिए आवेदन कर सकते हैं। यह प्रोग्राम तीन फेज में होगा। फेज वन सात से बारह जनवरी 2013 के बीच आयोजित किया जाएगा। आईआईटी दिल्ली में इस दौरान छात्रों के रेगुलर क्लासेज होंगे। वहीं फेज-2 की पढ़ाई 18 जनवरी से 18 मई के बीच ऑनलाइन क्लास आयोजित की जाएगी। वहीं फेज थ्री की पढ़ाई जून 10 से जून 15 के बीच आईआईटी दिल्ली कैम्पस में आयोजित किया जाएगा।

Hindustan Times , ND 4/12/2012 p-10

## Moving forward on IIT

Rural development minister Jairam Ramesh may have earned the ire of the IIT community when he commented in 2011 that their faculty are “not world class.” But a year later, the IIT Bombay alumnus has buried the hatchet with his IIT community, and will this week attend the pan-IIT alumni meet in Kolkata. Former HRD minister Kapil Sibal, who also frequently got into tussles with the IIT community including the alumni — over faculty pay, autonomy, and most recently, admission test reforms — is also expected to attend the meet. West Bengal chief minister Mamata Banerjee, not exactly an industry favourite, has a chance

to redeem her image when she delivers the keynote address at the meet, the first time the global event — to be attended by several top CEOs — is being held in Kolkata. In a class apart, it would seem.

Asian Age ND4/12/2012 p-3

# IIT experts' blueprint to clean rivers

RASHME SEHGAL  
NEW DELHI, DEC. 3

A revolutionary blueprint to clean up the Ganga, Yamuna and other water bodies has been drawn up by experts from seven IITs, who believe this will be a first major breakthrough in the implementation of the Ganga Basin Environmental Management Plan (GBEMP).

The thrust of this changed modus operandi is to ensure that no sewage nor effluents can be discharged into the rivers or major drains that feed into either the Ganga or the other rivers that criss-cross the Ganga basin.

The other major change is to permit urban local bodies (ULB) to take responsibility for treatment of sewage rather than placing the onus on

the state and Central governments which have clearly failed in keeping Indian rivers clean.

Presently, 12,000 million litres per day (MLD) of sewage and another 3,000 million litres per day of toxic industrial effluent are being dumped into the Ganga every day.

Experts believe that cleaning up the Ganga alone will cost the exchequer \$100 billion.

Dr Vinod Tare of IIT Kanpur, who is a member of the Ganga Basin Environmental Management team, pointed out, “The new thrust is that sewage treatment plants (STP) must be built by private players and the public must be made to pay for the treated product. We have to ensure there is zero liquid discharge into our rivers.”

Dr Tare insisted the

“recycled water was fit for human consumption but since there was a psychological problem with drinking this water, it could be allowed to flow into ponds and streams with industry being given access to it.”

Experts believe that this law is easy to enforce since no measurement of the pollution load or concentration in the discharge is required.

## YOUNG INSTITUTES SCORE

# Newly Minted IITs Gain Currency in Placement Season

## Winds of Change

### Top Salaries Offered During Placements at New IITs

	2011-12	2012-13*
IIT Ropar	₹43.6 lakh (Epic Systems)	₹57 lakh (Epic Systems)
IIT Bhubaneswar	₹8.14 lakh (Bank of India)	₹12 lakh (Finisar)
IIT Gandhinagar	₹10.8 lakh (Microsoft)	₹12.55 lakh (Flipkart)
IIT Jodhpur	₹16 lakh (Microsoft)	₹17 lakh (Microsoft)
IIT Patna	₹16 lakh (Microsoft)	₹16 lakh (Microsoft)**



\*\*Received confirmation from Japanese firm about a ₹30-lakh salary

\* Offers likely to go up since several MNCs yet to turn up

**SREERADHA D BASU & DEVINA SENGUPTA**  
MUMBAI | BANGALORE

It's just their second year on the placement scene but the new Indian Institutes of Technology at Ropar, Patna, Hyderabad, Bhubaneswar and Gandhinagar, among others, are already nipping at the heels of their much-older and more established counterparts.

Big-ticket recruiters like Microsoft, Amazon and Google have descended on these campuses and average salaries have shot up by 15-20%. In comparison, the older IITs—Madras, Roorkee, Kharagpur, Bombay, Delhi and Guwahati

—have recorded a 5-10% increase in salaries at the final placement offers. Also, more companies are visiting the newer IITs this year and pre-placement offers (PPOs) have increased. Top salaries have also gone up. IT services company Epic Systems, for example, offered \$105,000 (₹57 lakh) to two students at IIT Ropar. It had offered \$80,000 (₹43.6 lakh) last year.

Stress on PPOs has worked in favour of new IITs. Students have been encouraged to give their best shot during summer internships, which has led to a significant increase in the number of PPOs.

Early-mover Advantage >> 21

# Early-mover Advantage in Placement

>> From Page 1

In IIT Ropar and IIT Patna, the number of PPOs this time have gone up to 10 and 3, respectively from just a single PPO each last year.

Also, IITs in Bhubaneswar, Gandhinagar, Patna and Ropar started their placements in as early as end-September to get an early-mover advantage.

"We started contacting companies much earlier. Already 30 companies have visited our campus this year compared to last year's 21 and more are expected," said Prabh Sharan Singh, training and placement officer at IIT Ropar. IIT Gandhinagar's student coordinators arranged interactions with HR heads of companies to ensure they do not skip this institute.

These efforts seemed to have paid off as TCS and Cognizant were some of the new visitors.

Various conferences, techno-cultural fests and research activities that students participated in have also helped forge stronger ties with industry.

New recruiter BPLCL's pay packages amounted to Rs 10 lakh in IIT Bhubaneswar and Flipkart offered packages between Rs 9 lakh and Rs 12 lakh in the new institutes.

So far, students of IIT Ropar have got salary offers between Rs 11 lakh and Rs

16 lakh while those at Gandhinagar are getting between Rs 9.5 lakh and Rs 9.9 lakh. The average salary offer at IIT Ropar was Rs 8.32 lakh last year.

Over the last two days, IIT Patna has seen 19 students of its 89-strong batch getting placement at an average package of Rs 11.3 lakh. Last year, average salary at the institute was Rs 7.1 lakh per annum, said Shashank Srivastava, student-in-charge, training & placement cell at IIT Patna. "US and Japan-based companies are coming to visit us for placements which is likely to push the current year's average package even higher," he said. So far, the institute has seen a top domestic salary of Rs 16 lakh offered by Microsoft to six students.

Microsoft has also offered packages of Rs 17 lakh to 7 students of IIT Jodhpur compared to the Rs 16 lakh offered to 2 students last year, said a student of the placement committee. Morgan Stanley, National Instruments, L&T, Cisco are some of the 25 companies that have confirmed participation this season, an increase compared to last year's 21. The institute has received three pre-placement offers and is clocking in an average salary of Rs 5-6 lakh.

Top recruiters varied across campuses. If it was Defense Research and Development Organisation (DRDO) making offers to 15 students at IIT Ropar, it was Zensar Technologies with seven stu-



dents at IIT Bhubaneswar, said TVS Sekhar, prof-in-charge of career development cell at IIT Bhubaneswar. Broadcom made the maximum number of 8 offers at IIT Hyderabad.

IIT Hyderabad has also had Amazon, Google, Microsoft, Broadcom, Qualcomm among others for its 200-strong

batch. Overall, 63 companies have confirmed visit and the institute expects 30-40 more confirmations later on. Works Applications made the highest offer of Rs 35 lakh for a Singapore posting, Google paid around Rs 16-18 lakh and Amazon paid Rs 12 lakh. Last year, the average salary was Rs 8.33 lakh.

Times of India ND 4/12/2012  
P16

## Not just high salaries, cos offer stocks to IIT recruits

Yogita Rao & Hemal Chhapla | TNN

**Mumbai:** The IIT campus placements this year show many recruiters have woken up to the trend of recruits moving on other jobs, sometimes a few months after joining. Instead of higher signing bonuses and relocation expenses, companies are giving stock options to the extent of close to 100% of the base salary.

### 2 turn down ₹82L Samsung offer

**A** Rs 82 lakh annual pay packet doesn't seem to amuse a few IITians. Two of the six IIT-Madras students have rejected South Korean multinational company Samsung's \$150,000 offer, as the campus remains high on placements this year. Computer science B.Tech graduates Nitin Motiani and Sujeet Gholap said it was a "tough call," but they eventually turned down the proposal. TNN

Facebook has offered a base salary of \$ 100,000 and a bonus and relocation bonus of \$ 20,000 and stock options of \$ 120,000 if they stick on for two years. Similarly, Twitter, Google, Amazon and American Express have all beefed up their compensation package with stock options.

An IIT-Bombay student placed on day one claimed that a couple of social media networks have offered stock options to students. "A couple of companies in the social networking sector have offered stock options of a lump sum amount which looks attractive," he said. The scene at IIT-Kanpur is the same. Shadab Mohammed, a member of the core team for placements at the institute, said, "Some of the companies have offered stock options at our campus too."

## Economic Times ND 04/12/2012 P-8 IIT-खड़गपुर के 25 स्टूडेंट को 18 लाख का पैकेज

[ ईटी ब्यूरो मुंबई बंगलुरु ]

इंडियन इंस्टीट्यूट ऑफ इंडिया (आईआईटी) में एनुअल प्लेसमेंट के पहले दो दिन ऑफर्स की संख्या पिछले साल से ज्यादा रही। आईआईटी-मुंबई में इवेंट के दूसरे दिन कैम्पस में एक्सिस बैंक और टाइम्स इंटरनेट जैसी कंपनियां आईआईटी-गुवाहाटी को रविवार शाम तक 121 ऑफर्स मिले थे। इनमें एमेजॉन, एडोबी और पेपाल के पैकेज शामिल थे, जो क्रमशः 13 लाख, 15 लाख और 17 लाख के थे। आईआईटी-कानपुर में आने वाली कंपनियों में कोका कोला, एमेजॉन, जॉनसन मैथी, एपिक, डायरेक्टी और सिटीबैंक शामिल थीं। खड़गपुर, कानपुर, गुवाहाटी, मुंबई और मद्रास जैसे पुराने आईआईटी में ये पैकेज के लिहाज से टॉप रिक्रूटर्स में

### माइक्रोसॉफ्ट में मौका

माइक्रोसॉफ्ट, गूगल, फेसबुक और सैमसंग शामिल थीं। इन्होंने अमेरिका और कोरिया में आईआईटी-खड़गपुर में 21, पोजीशंस के लिए 1,20,000 से और आईआईटी-मद्रास में 22, 1,50,000 डॉलर और आईआईटी-गुवाहाटी में 16 ऑफर्स दिए की सैलरी ऑफर की। सबसे ज्यादा पैकेज देने के मामले में एक बार फिर श्लूमबर्गर फेबरेट कंपनी रही। उसने 18 लाख के पैकेज के साथ आईआईटी-खड़गपुर के 25 स्टूडेंट्स को ऑफर दिए। अब तब माइक्रोसॉफ्ट ने आईआईटी-खड़गपुर में 21, आईआईटी मद्रास में 22 और आईआईटी गुवाहाटी में 16 ऑफर्स दिए हैं। इनमें से कुछ फरिन पोस्टिंग के लिए हैं। कंपनी ने सबसे ज्यादा 1,30,000 डॉलर का पैकेज दिया।

**Dainik Bhasker ND**

**04/12/2012 p-1**

# आईआईटी बॉम्बे के छात्र को 80 लाख का ऑफर

दिव्य भास्कर नेटवर्क | मुंबई

आईआईटी-मुंबई के एक छात्र को प्लेसमेंट में सालाना 1.50 लाख यूएस डॉलर (80 लाख रुपए) का ऑफर मिला है। श्रीराम भार्गव नाम के इस छात्र ने फेसबुक पर यह जानकारी साझा की है। भार्गव को सैमसंग की ओर से मिले इस ऑफर को साल का सबसे बड़ा ऑफर माना जा रहा है।

संस्थान के अन्य छात्रों को भी अच्छे ऑफर मिले हैं। पुणे निवासी कंप्यूटर इंजीनियरिंग के छात्र सागर चोरड़िया और सैफ हसन ने फेसबुक का फुलटाइम जॉब ऑफर स्वीकार किया है। कंपनी ने छात्रों को एक लाख डॉलर की बेस सैलरी का ऑफर दिया है। साथ ही 20 हजार डॉलर बोनस और रि-लोकेशन बोनस तथा दो साल तक कंपनी में रहने पर 1.20 लाख डॉलर के स्टॉक ऑप्शन की पेशकश भी की है। आईआईटी के पवई कैम्पस में दो दिन चले प्लेसमेंट इंटरव्यू में शनिवार को 35 और रविवार को 29 कंपनियों ने इंटरव्यू किए।